

# SANTA CRUZ CONNECT EVENT

# JULY 18, 2017 Summary of Data

#### CLIENT DATA

# **AGE OF CLIENT** 15%

0-17

3% 71% 18-24 25-64

8% 15% 0-17



#### **GENDER**

56%





## **ADULTS (18+) WITH CHILDREN**

10%

90%

#### **VETERANS**



7%

#### **CLIENTS WITH STABLE HOUSING**

29%

71%



#### DDIMARY LOCATION

PRIMARY LOCATION		
7% Capitola/Aptos	<1% Davenport	2% San Lorenzo Valley
<1% Santa Clara County	<b>81%</b> Santa Cruz	2% Scotts Valley
1% Soquel	5% Watsonville	2% No Response

Source: Santa Cruz Connect 2017, Sign in Form, n= 214.

#### CLIENT **FEEDBACK**

214 Adult (18+) Clients Served

39 Child (Under 18) Clients Served

### **AVERAGE CLIENT RATINGS**

5: Extremely Satisfied- 1: Extremely Dissatisfied

4.6 Date

4.6 Location

4.8 Services

4.7 Organization/ **Event Planning** 

4.5 Media/ Outreach



## **HOW LIKELY ARE CLIENTS TO** PARTICIPATE NEXT YEAR?

81% Very Likely

19% Somewhat Likely

<1% Not at All Likely

## **HOW LIKELY ARE CLIENTS TO RECOMMEND THIS EVENT TO OTHERS?**

90% Very Likely

8% Somewhat Likely

2% No Response

Source: Santa Cruz Connect 2017, Client Feedback Form, n= 149.

#### FEEDBACK PROVIDER

46+

**Providers Serving** 

## **AVERAGE PROVIDER RATINGS**

5: Extremely Satisfied - 1: Extremely Dissatisfied

4.5 This event was a success

4.5 We connected with clients

4.8 This event was organized.

4.8 Essential resources were at this event.

4.8 Clients got the services they needed



### **WOULD YOU ATTEND ANOTHER** SANTA CRUZ CONNECT EVENT?

100%

0%

NUMBER OF APPOINTMENTS MADE FOR AFTER DATE OF EVENT

79



NUMBER OF PROVIDERS SIGNED UP FOR WATSONVILLE **EVENT AS OF JULY 31, 2017** 



7

Source: Santa Cruz Connect 2017, Provider Feedback Form, n= 26.