

# Santa Cruz Connect

May 23, 2018 Summary of Data

## Client Data

### Age of Client

12% 0-17

4% 18-24

69% 25-64

6% 65+

9% No Response



### Gender



62% Male



38% Female



<1% Other

### Adults(18+) with Children

9% Yes

91% No

### Veterans



10% Yes

### Clients with Stable Housing

18% Yes

82% No



### Primary Location

74% Santa Cruz

8% Watsonville

7% Capitola/Aptos/Soquel

7% Other

4% San Lorenzo Valley

1% Royal Oaks/Pajaro

Source: Santa Cruz Connect 2018, Sign in Form, Age n= 438; Other n= 387.

## Client Feedback

387

Adult (18+) Clients Served

51

Child (Under 18) Clients Served

### Client Satisfaction

% Responding Very Satisfied, Satisfied, Neutral

99% Date

97% Location

99% Services

97% Event Planning/ Organization

92% Media/ Outreach



### How Likely Are Clients to Attend Next Year?

74% Very Likely

22% Somewhat Likely

4% Not at All Likely

### How Likely are Clients to Recommend This Event to Others?

87% Very Likely

12% Somewhat Likely

1% Not at All Likely

Source: Santa Cruz Connect 2018, Client Feedback Form, n= 217-257.

## Provider Feedback

55

Service Providers

### Provider Satisfaction

% Responding Very Satisfied, Satisfied, Neutral

100% Date

95% Location

100% Services

100% Event Planning/ Organization

94% Media/ Outreach



### How Likely Are Providers to Attend Next Year?

95% Very Likely

5% Somewhat Likely

0% Not at All Likely

### How Likely are Providers to Recommend This Event to Others?

97% Very Likely

3% Somewhat Likely

0% Not at All Likely

Source: Santa Cruz Connect 2018, Provider Feedback Form, n= 34-38.